


# fielddrive leads

## *Gotta Get 'Em All!*

For exhibitors, every second counts, and every lead matters during an event! But juggling business cards, tracking lead forms, and scribbling notes can slow you down, letting valuable prospects slip through the cracks. And while onsite challenges are tough enough, post-event hurdles—like sorting unqualified leads and racing to follow up before interest fades—can be just as costly.

Suffice it to say that traditional lead retrieval processes are in need of an upgrade!

Enter fielddrive Leads—a fast, efficient solution that streamlines both onsite and post-event processes. Say goodbye to the paper chase and hello to effortless lead capture that lets you focus on what really counts: *building connections.*

Trusted By:

reba | tmforum | soho society of hematologic oncology | interSolution | ADS | INSPIRED MINDS!

# Why Choose fielddrive Leads?

## Effortless Lead Capture

Leave your paper woes behind and go digital with fielddrive Leads. All it takes is a quick scan of the attendee badge, and all their information is automatically retrieved from the database and put in the palm of your hand.

## Customizable Lead Qualification Forms

Different businesses have different goals. That's why, fielddrive Leads lets you add custom questions to lead qualification forms, helping you to ask the right questions so that you can zero in on high-value leads.

## Comprehensive Lead Qualification

Categorize leads as Hot, Warm, or Cold based on their relevance to your business goals, allowing you to prioritize your highest-value connections and tailor your post-event follow-up strategy accordingly.

## Live Leads Data

Track leads and analyze booth performance in real-time with fielddrive Leads. Our robust analytics system is baked into the app, giving you the data you need to make on-the-go strategy changes at your fingertips.



## Immediate Asset Sharing

The faster the follow-ups, the better! With fielddrive Leads, exhibitors can share marketing assets and collaterals with their prospects on-the-fly and straight from the app, cutting down on the follow-up time.

## Easy to Use

No complicated setup, no steep learning curve—fielddrive Leads is built to be user-friendly. With an intuitive interface and quick onboarding, you and your team can start capturing leads without missing a beat.

## Real-time Data Syncing

Post-event data entry can be resource-intensive and prone to errors. fielddrive Leads syncs your lead data with your CRM in real-time, eliminating the need for manual data entries and making sure that you always have the correct data.

## Data Security You Can Trust

We understand that data privacy matters. fielddrive Leads is GDPR-compliant, with robust security protocols to protect attendee information and give you peace of mind.

## Offline Functionality

No Wi-Fi? No problem. fielddrive Leads works offline, so you can capture and store lead information even without an internet connection, ensuring your workflow is never disrupted.



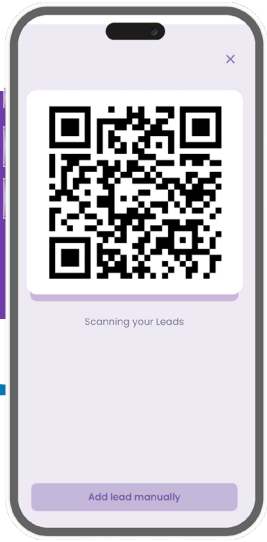
## Streamlined Exhibitor Portal

The exhibitor portal allows users to add custom lead qualifier questions and marketing material, get overall lead performance during the event, and generate reports instantaneously using various filters.

# How does fielddrive leads work?

## Scan

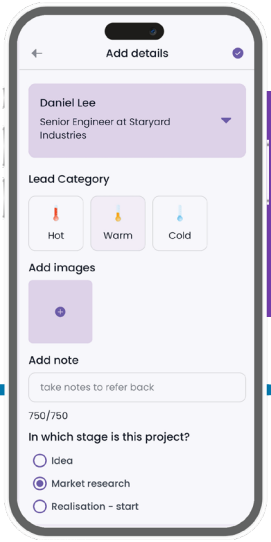
**Scan & Capture Leads:**
QR code scanning or manual entry.




1

## Qualify

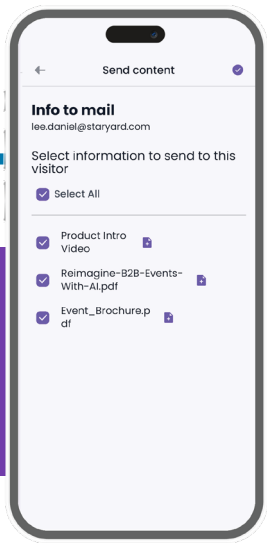
**Categorize & Qualify Leads:**
Hot, warm, or cold with pre-set or custom questions.




2

## Share

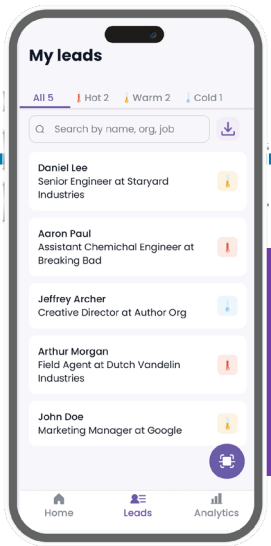
**Share marketing assets:**
Instant digital asset sharing for quick follow-ups.




3

## Follow-up

**Export Leads With a Tap:**
Access & share lead data straight from the app.




4

*fielddrive made it super easy and convenient to capture our leads during the event. The app is quite easy to set up, and you can segment your leads according to your conversations. Highly recommended!*



**Naman Sabharwal**
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**Get Started with fielddrive Leads**

Buy Now!

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